



Healthcare Trade Mission

Australia • New Zealand

September 12-16, 2005



Looking to grow your exports? Join the U.S. Department of Commerce's Healthcare Trade Mission, September 12-16, 2005, to Australia and New Zealand, and meet with prospective distributors, resellers, and strategic partners in dynamic markets offering excellent potential for U.S. healthcare products and services. The mission will target IT-healthcare – a top prospect in both markets – and other promising sectors in the healthcare industry.

Australia

- Offers a healthy \$2 billion medical market.
- Imports 85% of medical devices and diagnostics – 60% from the United States.
- Medical equipment enters duty-free and, under the Australia-U.S. Free Trade Agreement, U.S. firms can compete for government purchases on a non-discriminatory basis.

New Zealand

- Imports virtually 100% of its medical products.
- Expects continued growth in its \$500 million medical equipment market to meet the needs of an aging population.

Customized matchmaking – and more! Commercial Service industry experts in each country will bring the highest quality business contacts to meet with you. Your benefits include:

- Pre-screened appointments
- Market briefings
- Business networking receptions
- Follow-up assistance

HIGHLIGHTS:

Sept. 11
Arrive in **Sydney**
Sept. 12
Market Briefing
Appointments
Evening Reception
Sept. 13
Appointments
Travel to **Melbourne**
Sept. 14
Market Briefing
Appointments
Sept. 15
Appointments
Travel to **Auckland**
Sept. 16
Market Briefing
Appointments

PARTICIPATION:

\$3,500 per company

Fee does not include airfare or lodging.

You are not required to participate in all stops.

For more information or to sign up, call or complete and fax this page to Bill Kutson, Project Manager.

Fax: 202-482-0178 • Tel: 202-482-2839 • E-mail: william.kutson@mail.doc.gov

Name: _____ Title: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____ E-mail: _____

Telephone: _____ Fax: _____ Website: _____

☐ **I'm interested! Please contact me with more information about the mission.**

☐ **Contact me about the following proposed missions:** ___Chile/Brazil ___Italy/Greece/Croatia ___China ___India

Other markets of interest: _____

Your privacy is important to us! We make every effort to minimize unwanted communication from our worldwide offices. If you do not wish to receive future announcements, please notify us at william.kutson@mail.doc.gov